

## THE ODYSSEY CONTINUES EVELYN HUANG



Evelyn Huang was born in New York but raised in the warm sunshine of Southern California. Her love affair with jewelry began at a very young age. As a child she was exposed to the many beautiful gems and diamonds in her father's fine jewelry business located in the heart of downtown Los Angeles. Summer and winter vacations were spent running errands and helping out with the business. This helped develop her strong sense of customer care and service, while cultivating her natural instincts for discerning quality and beauty in the pieces she was surrounded by.

As a young adult, Evelyn left her family business and earned a degree in Economics at the University of California at Irvine. Upon graduating she worked in different fields exploring the opportunities that awaited her; but jewelry was never far from her heart. After living a few years in Asia to develop her own unique style and outlook, she returned to the States and once again joined her father's business as a fulltime associate. At the same time she enrolled herself in **the Gemological Institute of America's Graduate Gemologist program**. Driven and determined, she completed the distance program in a single year and upon receiving her G.G. diploma she left her father's business to work for De Beers on L.A.'s most famous street - Rodeo Drive. Working in Beverly Hills built upon her well developed foundation, and her open and honest attitude won over clients while earning respect from her peers. Although satisfying, the work never provided a creative outlet for her ideas. So taking what she learned from the experience, she left high-end retail to start her own business.

In the fall of 2006, Evelyn Jewelry Inc. was established. A few short months after launching the business, Evelyn's talent was recognized when her "Infinity" suite of bridal ring designs, placed 3rd in the 2007 DIVA competition and her "Cometes Cuff" design placed 1st in the bracelet category for the North America Division of the Tahitian Pearl Trophy. These two accolades would be the beginning of a long list of industry design awards for the gifted artist. Recent notable distinctions include 2009's Rio Tinto Champagne Visionary status awarded to her for her first place design "Bulles de Champagne" collier, and the 2010 International Red Dot Design Award received for her interlocking "Squared" ring. Evelyn's design training came from the *Jewelry Design program* at **the Fashion Institute of Design and Merchandising**. She credits the school with opening her eyes to cutting edge fashion, color, and textures and how these elements can be used to enhance her work while further honing her artistic ideas.

The inspiration that is in an Evelyn design lies in the many facets and experiences of life, from the past towards the future, a place where East meets West. What started as a childhood affair has blossomed into a passion that Evelyn hopes to share one day with the world.