

THE ODYSSEY CONTINUES JERRY M. TANAKA



Mr. Tanaka is a seasoned retail executive with numerous working relationships with international and US corporations. His drive, motivation, and leadership generated sales increases and profit growth across all positions. Some of Mr. Tanaka's skills include cross functional leadership and management of motivation of small to large teams, budgeting & forecasting, systems development, strategic development as well as day to day operations. His success has proven invaluable in providing corporate planning and creative & scalable programs to generate sales increases and profit growth while providing operational leadership to enhance productivity, efficiency and reducing costs.

Mr. Tanaka has experience, extensive knowledge and a passion for pearls and jewelry. In his most recent experience with a Top 20 US jewelry retailer, he was involved in Business Development, Procurement, Merchandising, Supply Chain Management, and Operations. Mr. Tanaka helped develop and execute a successful e-commerce business model for the Company. Mr. Tanaka also has extensive experience in technology and software which is a great asset to this e-commerce business model. Mr. Tanaka has formed many strategic relationships in the jewelry business and has experience in dealing with multi-national companies and setting up partnerships and business agreements.

Mr. Tanaka received an Executive MBA from the University of Hawaii majoring in International Business with an emphasis on Leadership and Marketing and a BS from Purdue University majoring in Industrial Engineering. He is a lifetime member of the Beta Gamma Sigma, National Honorary Society for Schools of Business. Mr. Tanaka was recently awarded a Forty under Forty designations by the Pacific Business News, honoring successful business men and women under forty who are paving the way as new successful leaders in the business community. He is also a certified Pearl Grading Gemologist from the Gemological Institute of America (GIA).