



For Immediate release:

CPAA awards 9 artists to interpret pearl designs for documentary
Providence, RI – June 13, 2011

From Kathy Grenier,
The Cultured Pearl Association of America, Inc.

Dear Editors, Public Relations and Media Managers/Sales:

The Odyssey continues.....the final stage in the life cycle of a "pearl" is transformation to jewelry and ultimately ownership.

While traveling to 7 pearling regions for a documentary this past March, pearls were gifted to the CPAA intended for jewelry design, taking the documentary to its fullest cycle, from the beginning to market.

Each designer will film the pearl from concept to creation, to be included in the documentary, giving the audience another in-depth look at how the pearl's journey evolves to the jewelers showcase.

The pearl is the focus and will provide all the design inspiration to the artist, who, through jewelry design will bring forth the fullest and highest expression of the PEARL.....

Final jewelry items will then be entered into the CPAA'S Second International Design Competition, with winners announced this fall.

The Cultured Pearl Association will auction each item, the money raised will directly benefit our non -profit association so that we may continue to promote the education and awareness of cultured pearls in the United States.

Pearls and Designers Meet.....please follow along for complete details

The chosen designers are Paula Crevoshay of Albuquerque, New Mexico, Zoltan David of Bee Cave, Texas, Joel Greene of East Providence, Rhode Island, Evelyn Huang of Los Angeles, California, Dilly Kirby of Harbor Springs, Michigan, Adam Neeley of Laguna Beach, California, Brenda Smith of Woodstock, Georgia, Llyn Strelau of Calgary Canada and Jerry Tanaka of Honolulu, Hawaii.

The pearls, their origin and who donated them are; 1. Akoya cultured pearls from Japan by K. Otsuki and Co., 2. South Sea Golden cultured pearls from the Philippines by Jewelmer, 3. Fijian South Sea cultured pearls from Fiji by J. Hunter Pearls, 4. Bead nucleated Freshwater cultured pearls from China by Grace Pearl, 5. Tahitian cultured pearls from Tahiti by Yuen Hing Hong of Hong Kong, 6. Soufflé freshwater cultured pearl from China by Heng Mei of Hong Kong, 7. Eyris Blue cultured pearls from New Zealand Eyris Blue cultured pearls from New Zealand by Eyris Blue Pearls of New Zealand, 8. Freshwater bead nucleated cultured pearl from China by Sum Kam of Hong Kong, 9. Two Fireball Freshwater cultured pearls from China by GYSO.

Detailed description of each pearl group and pictures of each along with Bio's of each designer are available at www.cpa.org/odyssey.org

The Cultured Pearl Association of America, Inc is a nonprofit group founded in 1957, comprised of the finest manufacturers, wholesalers, dealers and suppliers of Cultured Pearls in the United States.

Our intention is to "cultivate" awareness, interest, demand and successful marketability of Cultured Pearls for the retail community and the consumer level. Through promotion, education, public relations and unwavering commitment we aim to inspire an authentic passion for all Cultured Pearl varieties.

For more information contact

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www.cpa.org